

*When IT has to be done right!*

**RDA** | ([www.rdacustomsoftware.com](http://www.rdacustomsoftware.com))

*RDA is a Custom Software Development Firm*

*Dedicated to Providing Business*

*Solutions through Advanced Technology*

### **What We Do**

Founded in 1988, RDA builds custom software and web-based applications to solve complex business problems through technology. RDA's senior engineers work collaboratively with clients using a detailed business analysis and proven process to deliver successful custom business solutions that improve revenue, productivity, profitability and time-to-market.

### **Clients**

86% of RDA's new projects come from current, satisfied clients. RDA has developed custom software solutions for mid-market and global companies such as JP Morgan Chase, National Association of Security Dealers and Sallie Mae.

### **Methodology**

At RDA, we pride ourselves on our level of commitment — not only to building solutions that meet our clients' business needs — but involving clients in the process of building them. When a business or organization engages RDA to develop a solution, they're not just hiring a team of engineers and project managers, they are acquiring a partner who will make their people a part of the process and the team that delivers a successful solution through technology.

RDA uses detailed business analysis and a time-tested process to develop and integrate custom software applications. As a result, RDA offers fixed-price, fixed-time

commitments on every client engagement. Our end-to-end process enables RDA to tackle even the toughest projects and help our clients seize business opportunities.

### **Culture**

Maintaining our corporate culture is central to the stability of our company and our ability to satisfy clients. RDA strives to be an organization of people who share a common set of values so its employees will identify with the group and experience a sense of cohesion. We interview and select our employees with these values in mind:

- *Integrity*
- *Continuous improvement*
- *Commitment to get the job done*
- *Collaboration*
- *Strong work ethic*

### **Additional Locations**

We also have offices in the metropolitan areas of Baltimore, Chicago, Philadelphia and Washington D.C.

### **Atlanta Branch Office**

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